# **2024 Exclusive Marketing Investment Opportunities**

The 2024 Kansas Congressional Fly-In brings together business and community leaders from across the state for three days of advocacy and networking in Washington, DC. Attendees meet with the Kansas Congressional Delegation and national organizations to discuss issues and policies important to Kansas businesses - and take time to experience the history, politics and culture DC has to offer.

Investing in the fly-in provides sponsors the opportunity to raise its brand awareness with both the Kansas business community and leaders in Washington DC.



# Presenting | \$25,000

- Registration for five (5) (includes Kansas Welcome Reception, Lunches & Ad Astra Dinner)
- Verbal podium recognition throughout event
- Speaking opportunity during Fly-in
- Top billing on event sponsor signage
- First-position logo exposure in program book
- Logo featured in event advertising to members
- Logo and company link on home page of event web page
- Logo featured in foremost location in sponsor section of event web page
- Opportunity to provide company-branded item for attendee welcome bag

## Ad Astra Dinner | \$15,000 SOLD

- Registration for four (4) (includes Welcome Reception/Lunches/Dinner)
- Speaking opportunity during dinner
- Exclusive event sponsor signage
- Logo in program book and on event web page
- Opportunity to provide company-branded item for attendee welcome bag

#### Kansas Welcome Reception | \$10,000 SOLD

- Registration for three (3) (includes Welcome Reception/Lunches/Dinner)
- Speaking opportunity during welcome reception
- Exclusive event sponsor signage
- Logo in program book and on event web page
- Opportunity to provide company-branded item for attendee welcome bag

#### Congressional Briefing with Federal Delegation & Staff Breakfast | \$10,000 SOLD

- Registration for three (3) (includes Welcome Reception/Lunches/Dinner)
- Speaking opportunity during welcome reception
- Exclusive event sponsor signage
- Logo in program book and on event web page
- Opportunity to provide company-branded item for attendee welcome bag

#### Other marketing investment opportunities:

- Policy Briefings Session Breakfast | \$6,000
- Inside DC Politics Luncheon | \$6,000
- Fly-In Ground Transportation | \$6,000 SOLD

### These marketing investments include:

- Registration for two (2) (includes Welcome Reception/Lunches/Dinner)
- Speaking opportunity during Fly-In
- Exclusive event sponsor signage
- Logo in program book and on event web page

#### Breakout Lunches (Five Available) | \$3,000

- Registration for one (1) (includes Welcome Reception/Lunches/Dinner)
- Speaking opportunity during Fly-In
- o Exclusive event sponsor signage
- Logo in program book and on event web page

### Breakout lunches will cover the following topics:

- US Supreme Court
- Federal Tax Policy SOLD
- National Security
- Artificial Intelligence
- Federal Reserve

### Platinum | \$5,000

- Registration for two (2) (includes Welcome Reception, Breakfasts, Lunches & Ad Astra Dinner)
- Verbal podium recognition throughout event
- Company logo in program book and in sponsor section of event web page
- Opportunity to provide company-branded item for attendee welcome bag

## Gold | \$2,500

- Registration for one (1) (includes Welcome Reception, Breakfasts, Lunches & Ad Astra Dinner)
- Company logo in program book and in sponsor section of event web page

#### Silver | \$1,250

- Registration for one (1) (includes Welcome Reception, Breakfasts, Lunches & Ad Astra Dinner)
- Company name listed in program book and in sponsor section of event web page

# Corporate | \$900

- Registration for one (1) (includes Welcome Reception, Breakfasts, Lunches & Ad Astra Dinner)
- Company name listed in program book

# For more information, contact Jeanna Lee at <a href="Jeannal@KansasChamber.org">Jeannal@KansasChamber.org</a>.